



Company, Vision, and Products Positioning

Company Overview

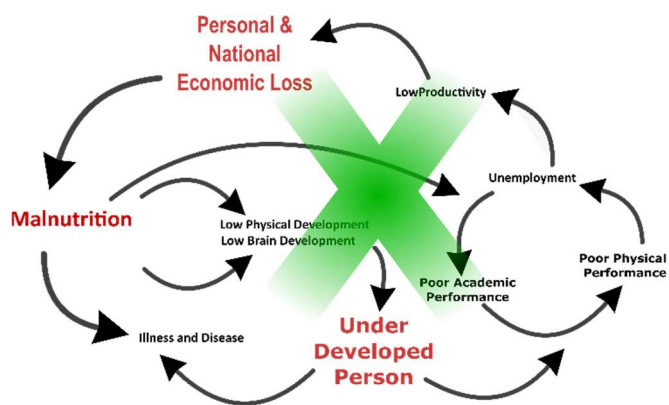
Sozo Food is a specialist functional food research, development and manufacturing company targeting nutritional requirements and deficiencies typically associated with lifestyle, demanding environments, illness, poor dietary habits, poverty, inadequate nutrition, and malnutrition¹.

The company develops, manufactures, and distributes scientifically researched functional food² products for optimal nutrition, health promotion and disease prevention, and for immune support. The food products are highly effective in addressing and targeting malnutrition, nutrition deficiencies, optimal health, immune support, and assists with recovery after illness.

Research is done in conjunction with the Functional Food Research Unit at the Cape Peninsula University of Technology (CPUT).

Vision Statement

To provide for **optimal human growth and development** through **nutritional intervention** using only scientifically researched and quality ingredients for high bioavailability and efficiency. And to do so with food **products that are affordable and effective.**



To break the cycle between nutritional deficiency, human development, and economic loss

Products Overview

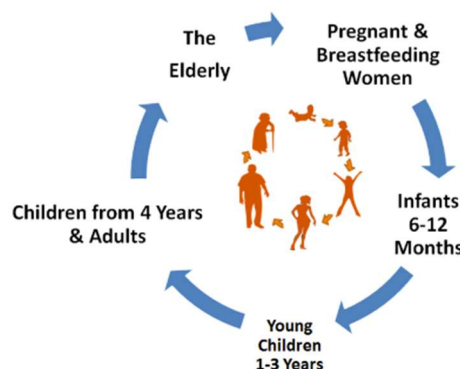
Product Positioning

Food products are designed and formulated to cater for the specific nutritional needs of each population target group.

All products are scientifically formulated for optimal bioavailability and efficiency with due consideration of the health status of the population target group.

All products are fortified to address micronutrient requirements and deficiencies.

The micronutrient formulations and premixes contain those micronutrients known to be absent or deficient in the diet of most people, especially in the diet of vulnerable population groups. This organic micronutrient formulation provides



¹ **Malnutrition** refers to both undernutrition and overnutrition. Individuals are malnourished, or suffer from undernutrition if their diet does not provide them with adequate calories and protein for maintenance and growth, or they cannot fully utilize the food they eat due to illness

² **Functional foods** can be defined as dietary items that, besides providing nutrients and energy, beneficially modulate one or more targeted functions in the body, by enhancing a certain physiological response and/or by reducing the risk of disease.



minerals and vitamins to address micronutrient deficiencies, promote physical and mental growth, assist with recovery, strengthen the immune system, and to provide for optimal growth and development especially in the vulnerable childhood years. All micronutrients components are known to enhance the immune system and are in organic (“whole food”³) form resulting in food products with high bioavailability and effectiveness, no adverse side effects, and friendly to the digestive system.

Our Optimal Health range of products contain **Nutri-Caro-E**®, a patented micronutrient and immune support formulation. In addition to our micronutrient formulation, the unique and patented **Nutri-Caro-E**® also contains a unique combination of natural plant derived carotenoids, full spectrum Vitamin E, plant squalene, co-enzyme Q10, lycopene, and other phytonutrients and phytosterols, all with of which provide numerous health benefits.

SOZO products do not contain any preservatives, stabilizers, emulsifiers, or MSG. Where possible only plant derived, and organic ingredients are used. Products do not contain maltodextrin and are specifically formulated to be gut friendly.

All health and nutritional claims are verifiable and under constant peer review. Please see the “**Sozo Food and Beyond Nutrition**” brochure for full details of health and nutritional benefits.

Product Ranges & Application

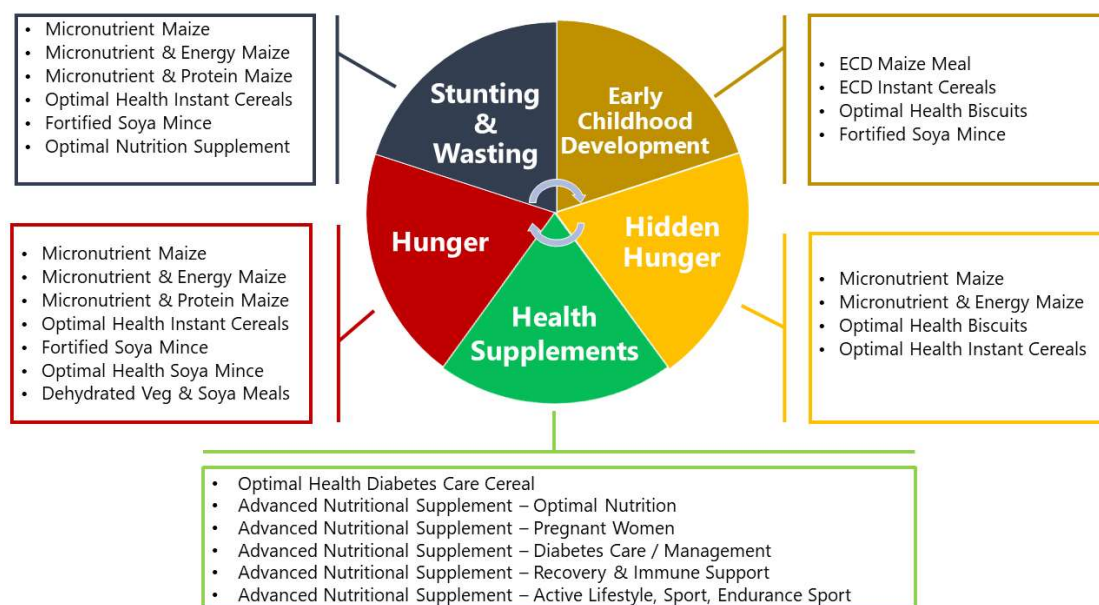
Four product ranges are available:

- ⚙️ **Optimal Health** - These products contain **Nutri-Caro-E**®, are formulated for specific population target groups and designed to target nutritional requirements and deficiencies, to provide for optimal health, to promote physical and mental growth and development especially in children, to strengthen the immune system, and for disease prevention and recovery. The Optimal Health range of products has numerous health and disease prevention properties.
- ⚙️ **Targeted Nutrition** - These products are formulated for specific population target groups, for example early childhood development, pregnant women and diabetes. The products are designed to target macro- and micronutrient requirements and deficiencies, as well as being sensitive to possible health considerations in the target groups. The products contain the micronutrients known to be absent or insufficient in the diets of the majority of people, especially in the more vulnerable population target groups. They target deficiencies associated with malnutrition, promote physical and mental growth and development especially in children, and strengthen the immune system.
- ⚙️ **Easy Meals** - These are food products designed to be affordable, nutritional, and easy to prepare.
- ⚙️ **Formulations** - Our patented malnutrition and nutritional formulations are available for the fortification of other food products, or as a micro-nutrient additive to other meals.

³ **Whole foods** are foods or nutrients that are as close to their natural forms as possible



Usage and Application of Products



Products

Products	Usage and Application
<p>Biscuits</p> <p>Optimal Health range</p>	<p>High in protein & energy, delicious healthy biscuits made with wholesome ingredients only. Formulated for optimal health and micronutrient requirements.</p> <p>Easy to administer and distribute as part of a feeding scheme, consistent and simple portion control. Affordability makes them ideal for addressing micronutrient deficiencies.</p> <p>Formulated for 2x biscuits as a single portion.</p> <p>Can also be administered as a porridge by mixing with hot water to become a paste.</p>
<p>Maize Meal range</p> <ul style="list-style-type: none"> • Micronutrient • Micronutrient & High Energy • Micronutrient & High Protein <p>Optimal Health Range</p> <ul style="list-style-type: none"> • Optimal Health <p>Targeted Nutrition Range</p>	<p>Two fortifications types are available. The Micro-Nutrition formulation is a highly fortified white super maize meal that is formulated to addresses micronutrient requirements and deficiencies (“Hidden hunger”). Micronutrient deficiency is one of the primary contributors to stunting and growth retardation prevalent in children up to 5 years.</p> <p>The Optimal Health super maize meal contains micronutrients as well as additional phytonutrient functional ingredients for optimal health. The naturally yellow colour is due to the plant derived extracts and carotenoids.</p> <p>Variants of the formulations available are high energy, high protein, flavoured (vanilla, banana, strawberry, chocolate).</p> <p>A healthy alternative to standard starch rich maize meal. Ideal for mass and part of intervention feeding program to address malnutrition, nutritional deficiencies, hunger, and optimal health.</p> <p>Very affordable.</p>
<p>Early Childhood Development</p> <ul style="list-style-type: none"> • ECD Instant Cereal 	<p>The ECD range of products are part of our Optimal Health range and formulated for optimal mental and physical growth and development to enable the child to reach their full potential.</p> <p>The ECD Instant Cereal is formulated to provide for macro- and micronutrient requirements</p>



Products	Usage and Application
<ul style="list-style-type: none"> ⊗ ECD Maize Meal <p>Optimal Health Range</p> <p>Targeted Nutrition Range</p>	<p>essential for optimal nutrition in the early childhood development years.</p> <p>The ECD Maize Meal is a fully fortified natural or flavoured super maize meal designed and formulated to address the nutritional and health requirements of the early childhood years. This formulation also addresses optimal health and immune system.</p> <p>Variants of the formulations available are high energy, high protein, flavoured (vanilla, banana, strawberry, chocolate).</p>
<p>Instant Cereals</p> <ul style="list-style-type: none"> ⊗ Optimal Health ⊗ Optimal Health Low-GI ⊗ Optimal Health Diabetes Care ⊗ ECD Cereal <p>Optimal Health Range</p>	<p>The SOZO cereal is a premium product and a full functional and nutritional food.</p> <p>Highly fortified, high in protein, formulated for high bioavailability and to be gut friendly.</p> <p>Mixes readily with warm or cold water.</p> <p>Highly nutritious, the ECD Cereal is specifically formulated for optimal physical and mental growth and development for children in their most vulnerable years.</p> <p>Formulated for optimal nutrition, health and disease intervention and prevention.</p>
<p>Cereal for Diabetes Care</p> <p>Optimal Health</p> <p>Targeted Nutrition</p>	<p>A functional low-GI, instant cereal, or meal replacement food specially formulated to be diabetes friendly and to assist with diabetes management. The cereal is formulated to assist with blood sugar regulation and considers and addresses metabolic complications due to diabetes.</p>
<p>Soya Mince</p> <p>Optimal Health Range</p> <p>Targeted Nutrition Range</p>	<p>Soya mince is a blend of, textured soya protein, food ingredients and spices. High in protein, low in salt. Formulated with essential micronutrients and calcium.</p> <p>Available either as part of our Optimal range and a full functional and fortified food, or as a micronutrient fortified only. Highly nutritional. Available in various flavours.</p>
<p>Nutritional Supplements</p> <ul style="list-style-type: none"> ⊗ Advanced Nutritional Supplement ⊗ Pregnant Women ⊗ Recovery and Immune Support ⊗ Diabetes Nutritional Support and Control ⊗ Active Lifestyle <p>Optimal Health</p> <p>Targeted Nutrition</p>	<p>Our Advanced Nutritional Supplement range is in the form of a ready-to-mix shake formulated and optimised for the nutritional requirements of very specific and diagnostic life stages. Can either be taken as a supplement or as a meal replacement. Mixes with water. All products are formulated for high bioavailability and gut health.</p> <ul style="list-style-type: none"> ⊗ Advanced Nutritional Supplement - Optimal Nutrition A nutritional supplement that targets nutritional needs and optimal health. Formulated for daily nutritional requirements, recovery, and disease prevention, stimulates the immune system and for good digestive health. ⊗ Advanced Nutritional Supplement - Pregnant Women & Lactating Women A functional food meal supplement in the form a shake formulated to meet the nutritional requirements associated with pregnancy due to the physiologic changes of the woman and the metabolic demands of the fetus. Contains the necessary vitamins and minerals to support maternal and foetal growth at every stage of the pregnancy and as required to support critical functions like cell growth and cell signalling. ⊗ Advanced Nutritional Supplement - Recovery and Immune Support An advanced functional nutritional supplement specifically formulated to provide for optimal nutrition and to boost and support the immune system. Specifically targets and addresses immune compromised status. The supplement assists with recovery



Products	Usage and Application
	<p>after and during illness or disease, and to achieve and retain optimal health.</p> <ul style="list-style-type: none"> ⊗ Advanced Nutritional Supplement - Diabetes Care A diabetes specific functional food product in the form of a slow-release carbohydrate shake, formulated to address nutritional and dietary requirements of people with diabetes, and for effective management of diabetes, blood sugar control, and associated complications and risks. Suitable for pre-diabetes, and both Type-1 (autoimmune) and Type-2 (insulin resistance) diabetes, and gestational diabetes. ⊗ Advanced Nutritional Supplement - Active Lifestyle, Sport, Extreme Sport Provides nutrition for recovery after an exhaustive physical activity or sport. Formulated for optimal physical and mental recovery. Formulations available for optimal performance, and for extreme endurance activities.
Easy Meals	<p>Easy Meals is a blend of dehydrated vegetables, textured soya protein, rice and food ingredients, resulting in a tasty, nutritious meal.</p> <p>Easy to prepare, also comes in convenient meals packs.</p>
Formulations	<p>Our patented formulations are available for fortification of wide range of food products (e.g. cassava, other mono-starch rich diets).</p> <p>Consulting services to assist with nutritional strategy, collaboration, implementation, and food formulations.</p>

Sozo Food products do not contain any synthetic nutrients or MSG, are non-allergic, easy digestible, formulated for high bioavailability, and suitable for recovery and respite units.

The products contain no animal by products, are naturally free from preservatives, and are extremely rich in antioxidants.

Product Nutritional Advantages

- ⊗ Contains plant derived squalene, phytosterols, coenzyme Q10, lycopene
- ⊗ Contains full spectrum natural complex carotenoids (13 different carotenes)
- ⊗ Beta-carotene is a precursor of Vitamin A (retinol) and is not harmful in pregnancy unlike pre-formed Vitamin A typically contained in supplements and fortifications ⁴
- ⊗ Comprises full spectrum natural complex of Vitamin E with Tocotrienols (80%) and Tocopherols
- ⊗ All micronutrients are in the form of complex amino acids and in organic state
- ⊗ All products are functional food products which benefits health promotion and disease prevention beyond the provision of essential nutrients
- ⊗ All ingredients are known to enhance the immune system
- ⊗ Contains the major micronutrients typically absent and associated with malnutrition, deficiencies, or due to illness and disease

⁴ During pregnancy dietary intakes of vitamin A (retinol equivalent) greater than 7,000 micrograms may be teratogenic leading to an increased risk of congenital malformations.



- ⊗ Addresses both macro- (energy & protein) and micro-nutrients requirements
- ⊗ Products are formulated for high bio-availability - is easily digestible and highly absorbable
- ⊗ All products are non-toxic and proven to be safe
- ⊗ Contains no synthetic nutrients or preservatives
- ⊗ Specifically formulated to treat nutritional requirements and to promote optimal health
- ⊗ Formulated to provide for the daily recommended dietary allowance in specific target groups
- ⊗ Directly impacts stunted growth and intellectual development during the first years of a child's life
- ⊗ Products not only address nutrient deficiencies but are also beneficial to consumers who want to maintain a healthy and optimal lifestyle.
- ⊗ Functional food proven to have specific health and protective properties

Health Benefits

- ⊗ Optimal physical and mental growth and development
- ⊗ Longevity and anti-aging properties
- ⊗ Anti-cancer and anti-inflammatory effects
- ⊗ Neuro protection, support and health (strokes, dementia, cognitive function)
- ⊗ Heart, cholesterol and cardio vascular health, support and protection
- ⊗ Assists with blood sugar management (diabetes)
- ⊗ Protect cells against free radical damage (anti-oxidants)
- ⊗ Reduces risk of cancer
- ⊗ Anti-cancer agents
- ⊗ Reduce osteoporosis
- ⊗ Improves gastrointestinal health
- ⊗ Hair and skin health

For Information ✉ info@sozofood.co.za

Head Office ☎ +27 (0)21 914 5288 Customer Care ☎ +27 (0) 861 234 298

PO Box 16545, Vlaeberg, 8018, South Africa

Unit 6, The Reserve 2, Capricorn Way, Brackenfell, South Africa

36 Marshall Drive, Unit 2A, Mount Edgecombe, KZN, South Africa